

### Site Usage

6,656 Visits

15.93% Bounce Rate

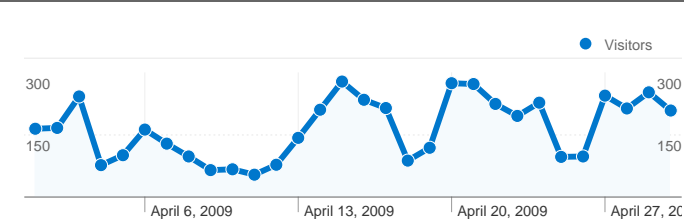
35,909 Pageviews

00:02:46 Avg. Time on Site

5.39 Pages/Visit

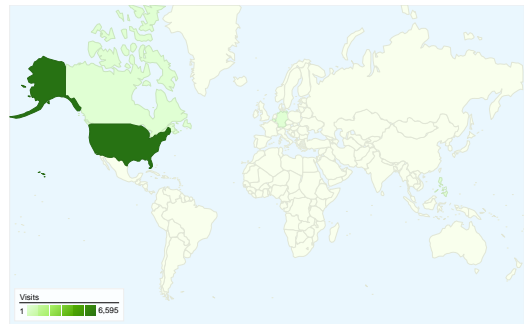
21.32% % New Visits

### Visitors Overview

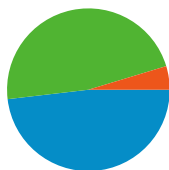


Visitors  
2,290

### Map Overlay world



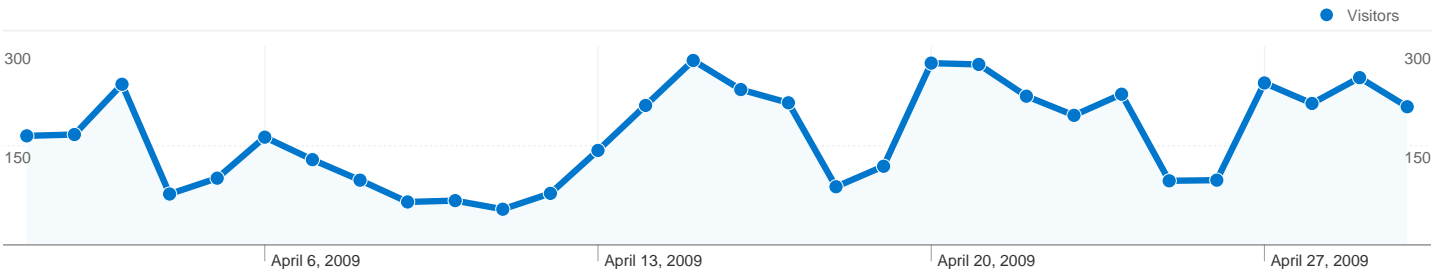
### Traffic Sources Overview



- **Referring Sites**  
3,205.00 (48.15%)
- **Direct Traffic**  
3,139.00 (47.16%)
- **Search Engines**  
312.00 (4.69%)

### Content Overview

| Pages                         | Pageviews | % Pageviews |
|-------------------------------|-----------|-------------|
| /                             | 9,948     | 27.70%      |
| /index.cfm?action=main.team&l | 1,521     | 4.24%       |
| /index.cfm?action=main.Cancel | 1,304     | 3.63%       |
| /index.cfm?action=main.main   | 1,188     | 3.31%       |
| /index.cfm?action=main.team&l | 1,034     | 2.88%       |



## 2,290 people visited this site

**6,656** Visits

**2,290** Absolute Unique Visitors

**35,909** Pageviews

**5.39** Average Pageviews

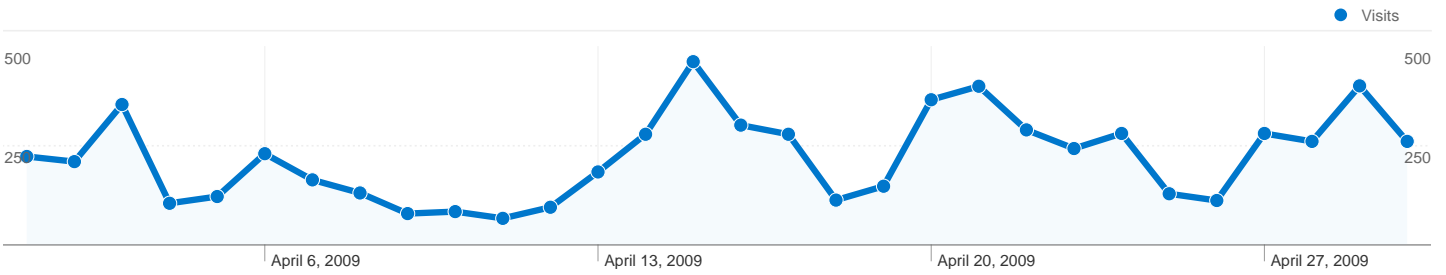
**00:02:46** Time on Site

**15.93%** Bounce Rate

**21.32%** New Visits

## Technical Profile

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 5,493  | 82.53%   | Unknown          | 2,521  | 37.88%   |
| Firefox           | 830    | 12.47%   | Cable            | 2,068  | 31.07%   |
| Safari            | 281    | 4.22%    | T1               | 856    | 12.86%   |
| Chrome            | 24     | 0.36%    | DSL              | 718    | 10.79%   |
| Opera             | 8      | 0.12%    | Dialup           | 339    | 5.09%    |

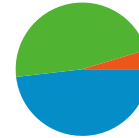


All traffic sources sent a total of 6,656 visits

47.16% Direct Traffic

48.15% Referring Sites

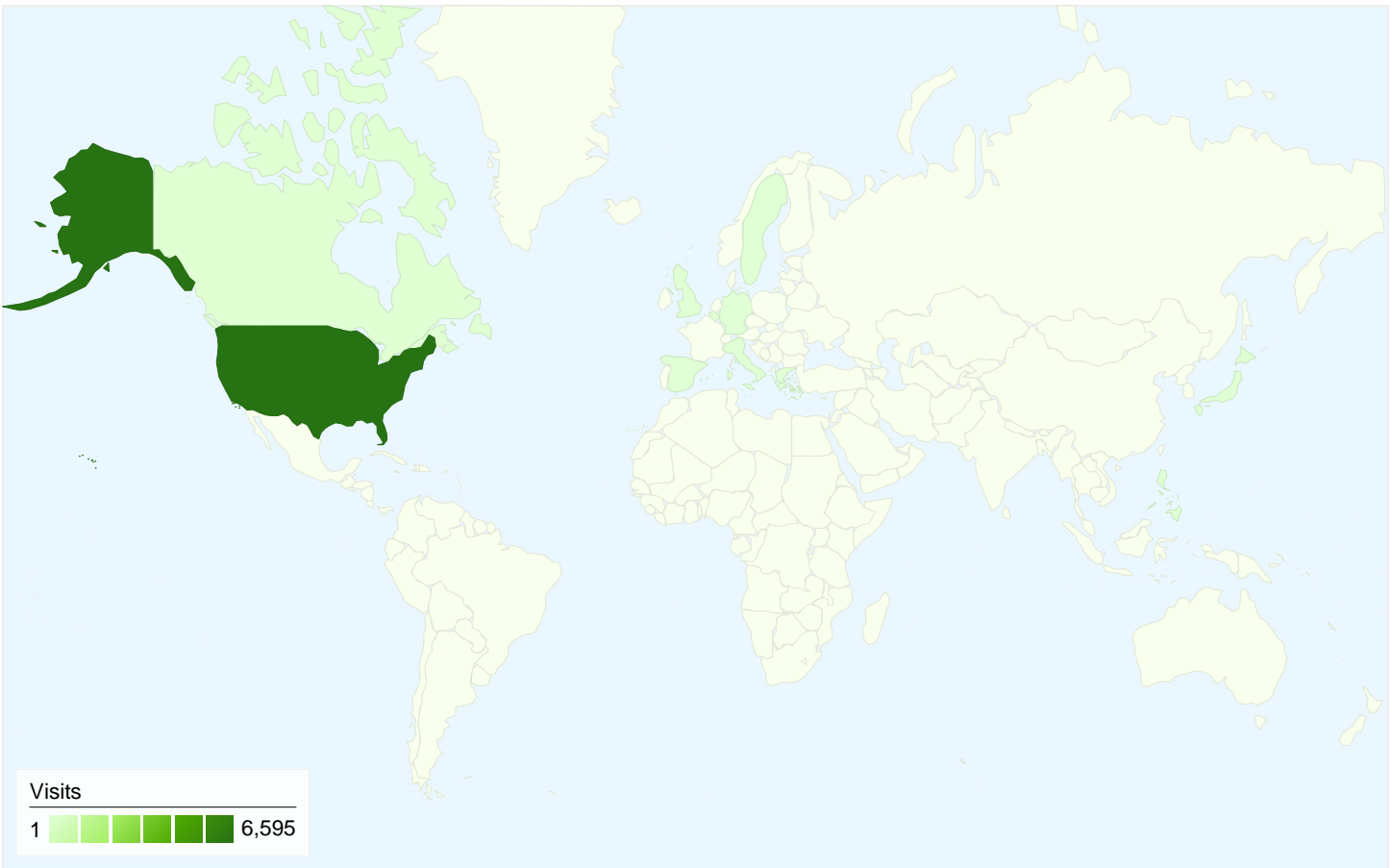
4.69% Search Engines



- Referring Sites  
3,205.00 (48.15%)
- Direct Traffic  
3,139.00 (47.16%)
- Search Engines  
312.00 (4.69%)

## Top Traffic Sources

| Sources                | Visits | % visits | Keywords              | Visits | % visits |
|------------------------|--------|----------|-----------------------|--------|----------|
| (direct) ((none))      | 3,139  | 47.16%   | libertysports.org     | 161    | 51.60%   |
| fcps1.org (referral)   | 3,037  | 45.63%   | liberty sports        | 45     | 14.42%   |
| google (organic)       | 188    | 2.82%    | www.libertysports.org | 23     | 7.37%    |
| live (organic)         | 62     | 0.93%    | libertysport.com      | 10     | 3.21%    |
| etteamz.com (referral) | 39     | 0.59%    | liberty sports.org    | 9      | 2.88%    |

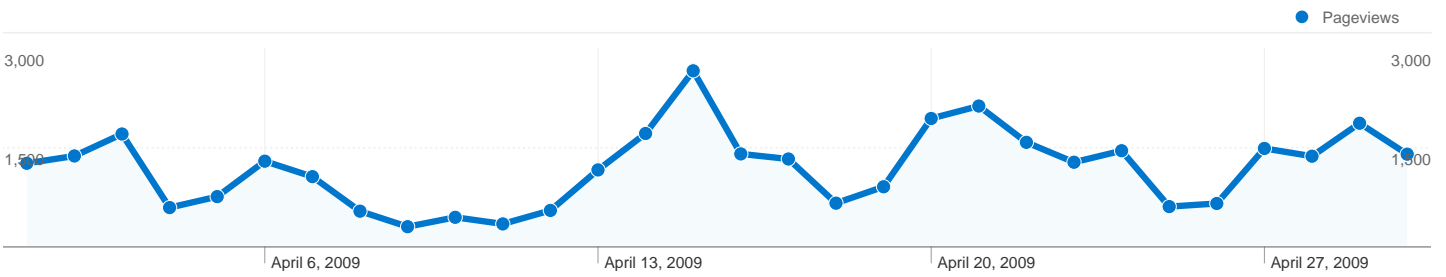


**6,656 visits came from 12 countries/territories**

Site Usage

| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
|-------------------|--------|-------------|-------------------|--------------|-------------|
| United States     | 6,595  | 5.41        | 00:02:47          | 21.24%       | 15.89%      |
| Canada            | 24     | 4.38        | 00:01:01          | 8.33%        | 16.67%      |
| Belgium           | 9      | 6.00        | 00:01:19          | 11.11%       | 0.00%       |
| Germany           | 7      | 6.00        | 00:02:53          | 28.57%       | 0.00%       |
| Philippines       | 6      | 1.83        | 00:03:03          | 83.33%       | 33.33%      |
| (not set)         | 4      | 3.75        | 00:00:44          | 0.00%        | 0.00%       |
| United Kingdom    | 3      | 1.00        | 00:00:00          | 100.00%      | 100.00%     |
| Italy             | 3      | 4.00        | 00:02:22          | 66.67%       | 0.00%       |
| Japan             | 2      | 2.00        | 00:00:20          | 0.00%        | 0.00%       |

|       |   |      |          |         |              |
|-------|---|------|----------|---------|--------------|
| Spain | 1 | 1.00 | 00:00:00 | 100.00% | 100.00%      |
|       |   |      |          |         | 1 - 10 of 12 |



Pages on this site were viewed a total of 35,909 times

35,909 Pageviews

25,194 Unique Views

15.93% Bounce Rate

## Top Content

| Pages                                | Pageviews | % Pageviews |
|--------------------------------------|-----------|-------------|
| /                                    | 9,948     | 27.70%      |
| /index.cfm?action=main.team&ID=89    | 1,521     | 4.24%       |
| /index.cfm?action=main.Cancellations | 1,304     | 3.63%       |
| /index.cfm?action=main.main          | 1,188     | 3.31%       |
| /index.cfm?action=main.team&ID=105   | 1,034     | 2.88%       |